

Master Coach Certification

Fuel continuous improvement with internal Coaching Champions



Of people who received regular coaching:

Over 70% improved work performance, relationships, and more effective communication skills, while a whopping 80% reported a boost in self-confidence.

ICF

WHY OUR PROGRAM?

Some pretty impressive benefits of coaching! Who wouldn't want to keep these kinds of good vibes going? That's why certification of a Master Coach within your ranks is crucial for sustaining your results and to keep the e2G coaching momentum alive and thriving.



As the guardian of e2G techniques and methodologies, your Master Coach is your resident expert coach and coaching strategist!

Look to this trusted SME to onboard your new leaders, sharpen your existing leaders' skills to mastery, and help articulate the 'what' of your business goals into the 'how' of exceptional CX delivery.

WHO IS THIS FOR?

Full-time role for graduated leader(s) of Coaching Fundamentals

WHAT'S THE PLAN?

Your internal Master Coach, with their dedicated e2G Master Coach, collaborate to design a personalized plan for continued development. Under this close mentorship, your Master Coach refines their coaching and strategic thinking through a variety of hands-on activities specifically aimed at sustaining gains to support business goals. Certification will include observed application of skills in activities such as:

- On-going coaching of assigned leaders
- Analyzing coaching trends
- Planning quarterly/monthly/weekly coaching and learning activities
- Leading recursive and upskilling workshops
- Facilitating leadership group discussion on coaching effectiveness

HOW WE'RE DIFFERENT

- Tailored to fit your organization's environment, culture, and business goals
- Active partnership with your Master Coach to achieve quarterly objectives
- Mentored by seasoned e2G Master Coach with decades of experience
- In-person, virtual, or combination delivery
- Rich learning materials in English, French, & Spanish

WHAT OUR CLIENTS LOVED!

- Earned record high ESAT scores especially among team members who reported feeling valued, well-supported, and optimistic about progressing with company
- Achieved business KPIs faster than anticipated
- Synced new leaders to culture and expectations quickly and seamlessly



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RESULTS. GUARANTEED.